



Medtrade Shows Priority Points Allocation

- One Point awarded for each dollar spent towards Booth Fees, Corner Fees, and Enhanced Marketing Fees
- 1.5 Points per dollar spent on Sponsorship Items (Including New Product Pavilion and Retail Product Pavilion Entries) and Advertising (Website, Digital, Newsletter, and Directory)
- Historical Priority will be used to determine ties (i.e., if two 10x10 booths have the same spend, the company who has exhibited longest will choose first)

Companies exhibiting in the current show qualify for priority placement and will be given a meeting time at that show, in order of point status. Notice of meeting date/time will be sent to the company contact prior to the show.