### Maximize your time at Medtrade 2025



#### Update your profile Manage your availability Make the best first impression with a profile Prevent unnecessary rescheduling and meeting picture and powerful headline. conflicts. Range of daily availability NAVIGATION All times shown in Event Local Time 00:00 ~ to 24:00 **Edit Profile** Event Davs Manage My Availability Monday - April Select the times that you are unavailable on this day Account Settings ŵ E from 11:00 to 12:00 $\sim$ from Select ✓ to Select $\sim$ Tuesday - Δnril MADE Build your event experience Familiarize yourself with My Team Explore the agenda to further customize your Collaborate with your colleagues to book meetings, review inbound leads, and perfect your event experience. company's digital profile. Event Agenda Dates ^ Tracks ^ Stage ^ Tags ^ Search Q MEDTRADE 10:30-11:30 IN Recorded Session Introductory Session Main Stage - Track One Your Team Marie Dupont Juan Perez

Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Medtrade 2025. Scan the QR code or click here for more in-depth resources.

 $\oslash$  Added to schedule



(

Skip

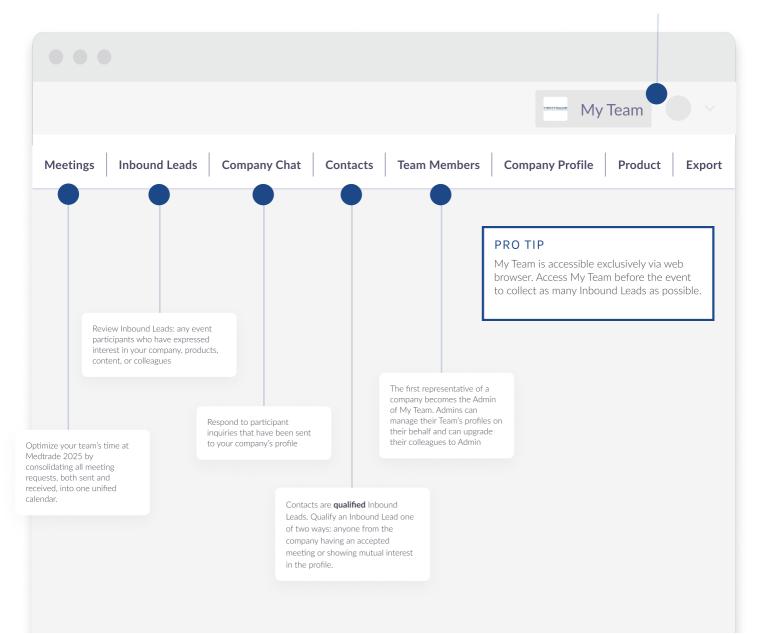
Edit Availability

Done

# Manage your company's time at Medtrade 2025

#### My Team

Centralize your team's engagement with event participants to maximize insights and return on your time at Medtrade 2025.



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### The Medtrade 2025 Mobile App



#### 1

#### **Discover Medtrade 2025**

Your central hub for Medtrade 2025. Access essential information and personalized content.



#### Follow your schedule

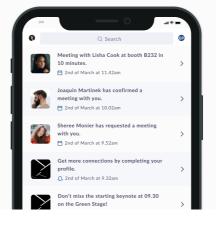
Keep track of your day.

9-41	<b>٦</b> —		= ≑ In
	My Schedule	Event A	genda
	All times shown in	n Europe/Londor	
°− Filters		Q Search	
21 Thu	22 Fri	23 Sat	24 Sun
14:00 15:00	The future of Event Kolton Dai (Dai Comp Main Stage • Track A Session Sponsor HEXA	any)	Ħ
12:15 13:15	Smarter Connectivi Dani Para (Para Comp Stage 2 • Track B Session Sponsor Scheld		Ħ
	Best Practice Shari Abbey Randall (Randa		



#### Get notified

Enable notifications to get event updates.



#### Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.

941	¢h,	-
	Tommy Schlosser Head of Marketing @ Grip London, UK Exhibitor Representative	
	🖹 Chat	:
⊘ Ava	ilable to meet in-person or virtually	
🖂 tom	nmy.schloasser@grip.events	r <sub>o</sub>
& +44	17123456789	CD
2 Fin	d me at Stall AA1	>
Compan	у Grip	,
Snoakin	The leading Al-powered events engagement solution	-

5 Lead scoring and notes

All-in-one view of your leads

Find me at A6	>					
Profile Details	Lead Details					
Score Rate the potential of this lead with your team						
Notes						
Notes are only shared with your teammates, not the lead						
Skip	Connect					



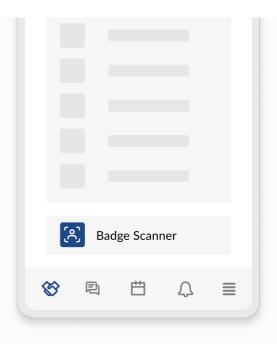
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# Badge Scanning at Medtrade 2025

#### Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.



Profile Details	Lead Details					
Score Rate the potential of this lead wit						
Notes						
Skip	Connect					

#### Rate

Score leads on-the-spot to capture initial impressions, aiding in future follow-ups. All scores and notes from badge scans are included in your Contact export via My Team.



#### Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

#### PRO TIP

Badge scans will be available on your My Team export by default!



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# What to do after Medtrade 2025

#### **Team Exports**

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.

	My Team
Inbound Leads	Export
Export	
<b>Export Meetings</b> This will generate a file of all of your team's accepted meetings at The event.	Export
Export Contacts	
This will generate a file of all of your team's Contacts at The event. To be included in the export, an In Lead must be qualified and converted to a Contact. An Inbound Lead is considered qualified by either an accepted meeting with a Team Member or showing mutual interest in the profile. This can manage the Inbound Leads tab of My Team. Please ensure all team members have qualified their Inbound Lead to exporting.	having Ind from <b>Export</b>

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