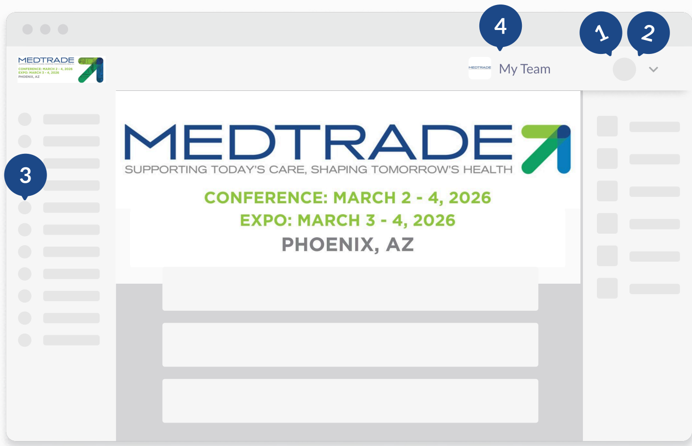
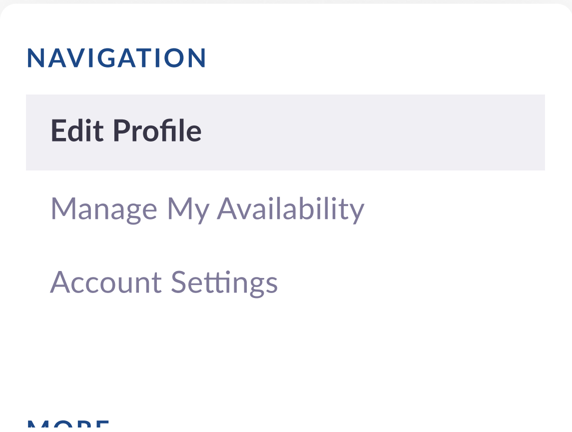
# Maximize your time at Medtrade



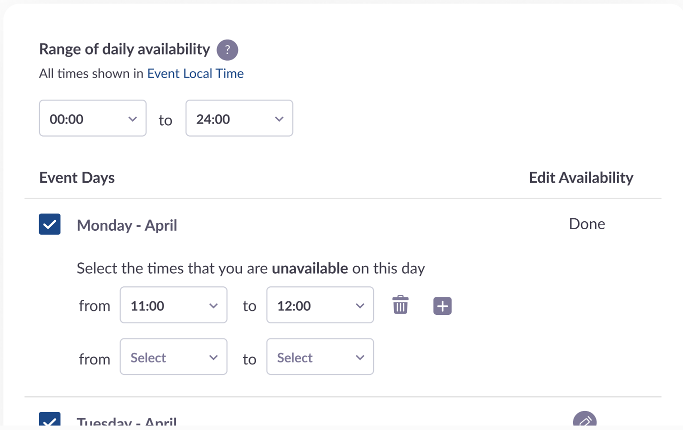

## 1 Update your profile

Make the best first impression with a profile picture and powerful headline.



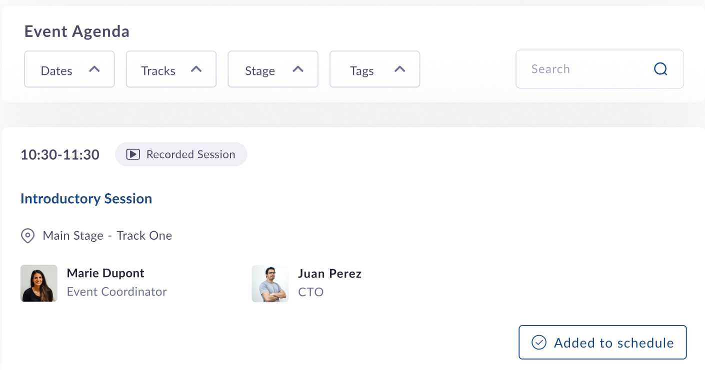

## 2 Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



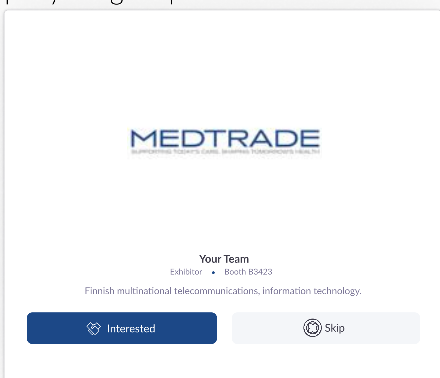

## 3 Build your event experience

Explore the agenda to further customize your event experience.




## 4 Familiarize yourself with My Team

Collaborate with your colleagues to book meetings, review leads, and perfect your company's digital profile.

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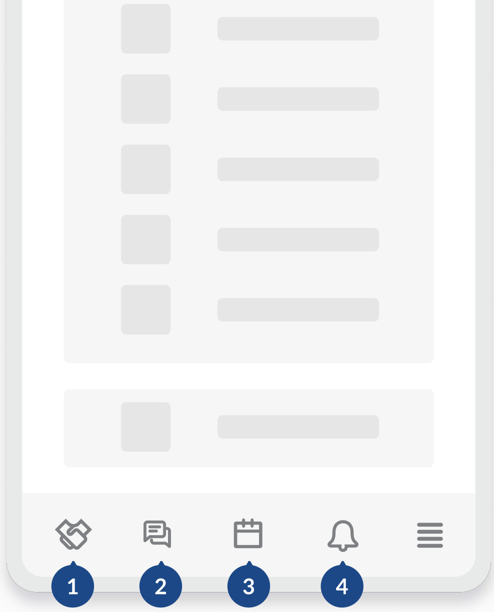
# The Medtrade Mobile App

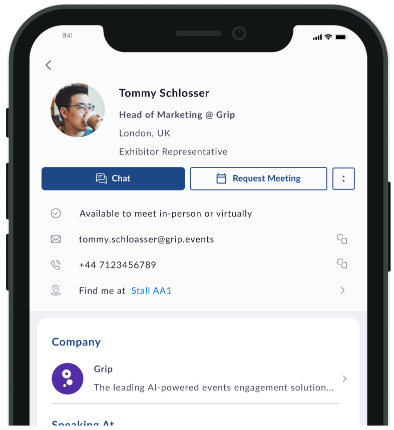



## 1 Discover Medtrade

Your central hub for Medtrade. Access essential information and personalized content.

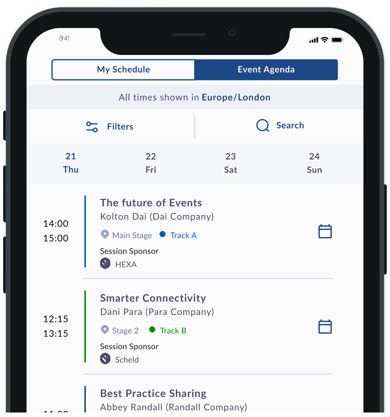

## 2 Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



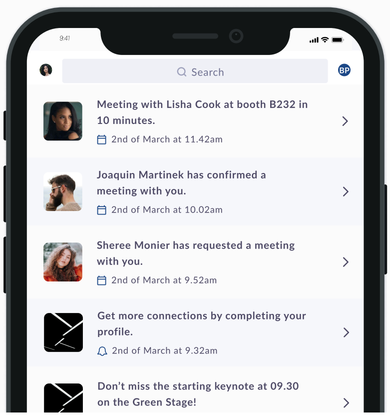

## 3 Follow your schedule

Keep track of your day.



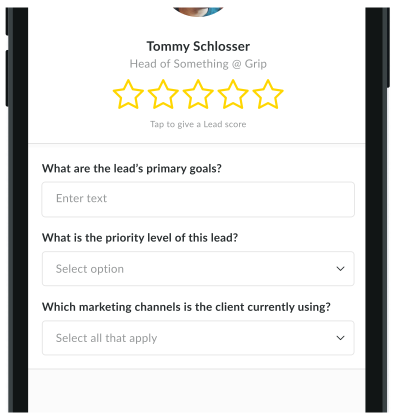

## 4 Get notified

Enable notifications to get event updates.




## 5 Lead qualification and comments

All-in-one view of your leads

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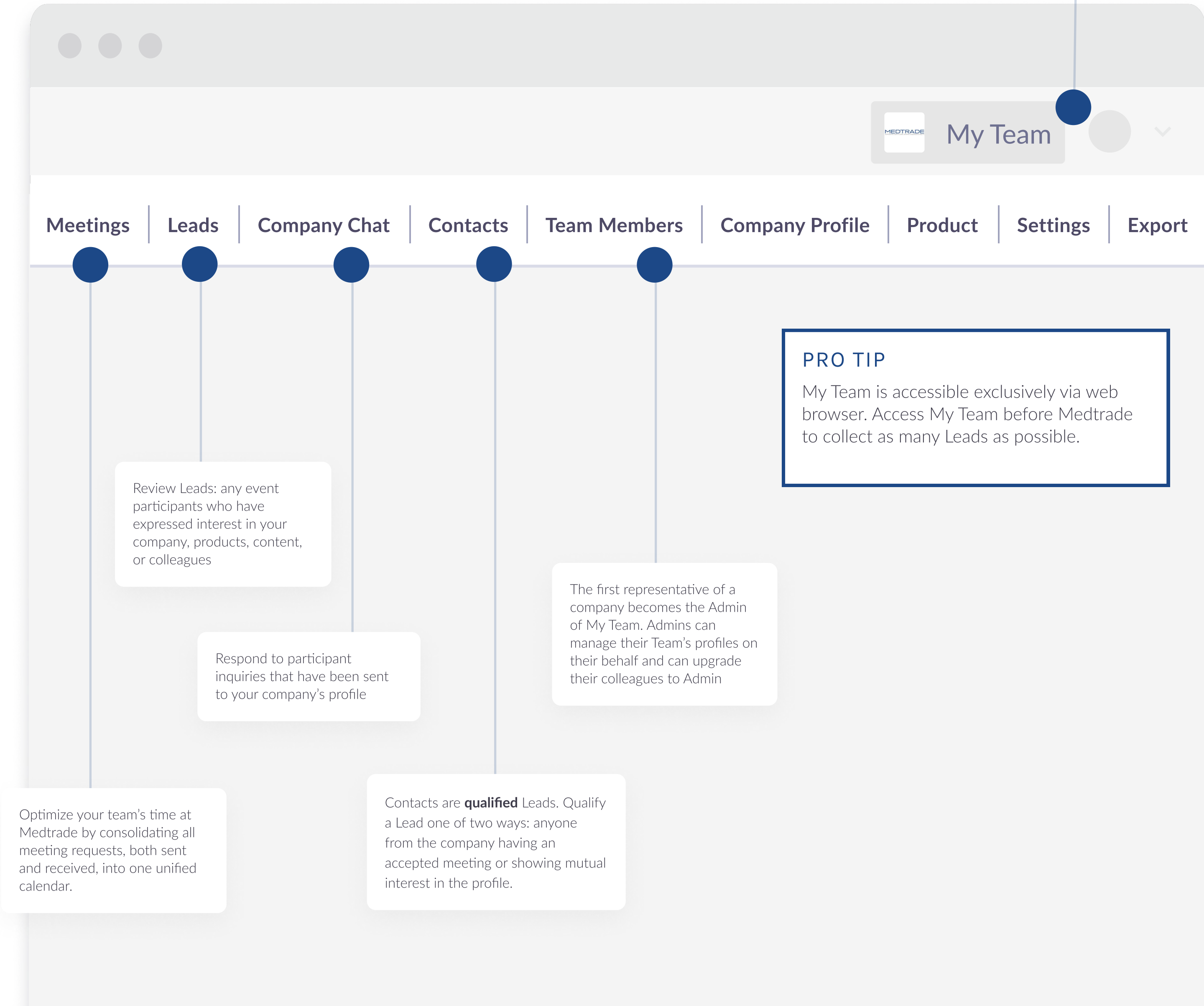
# Manage your company's time at Medtrade

## My Team

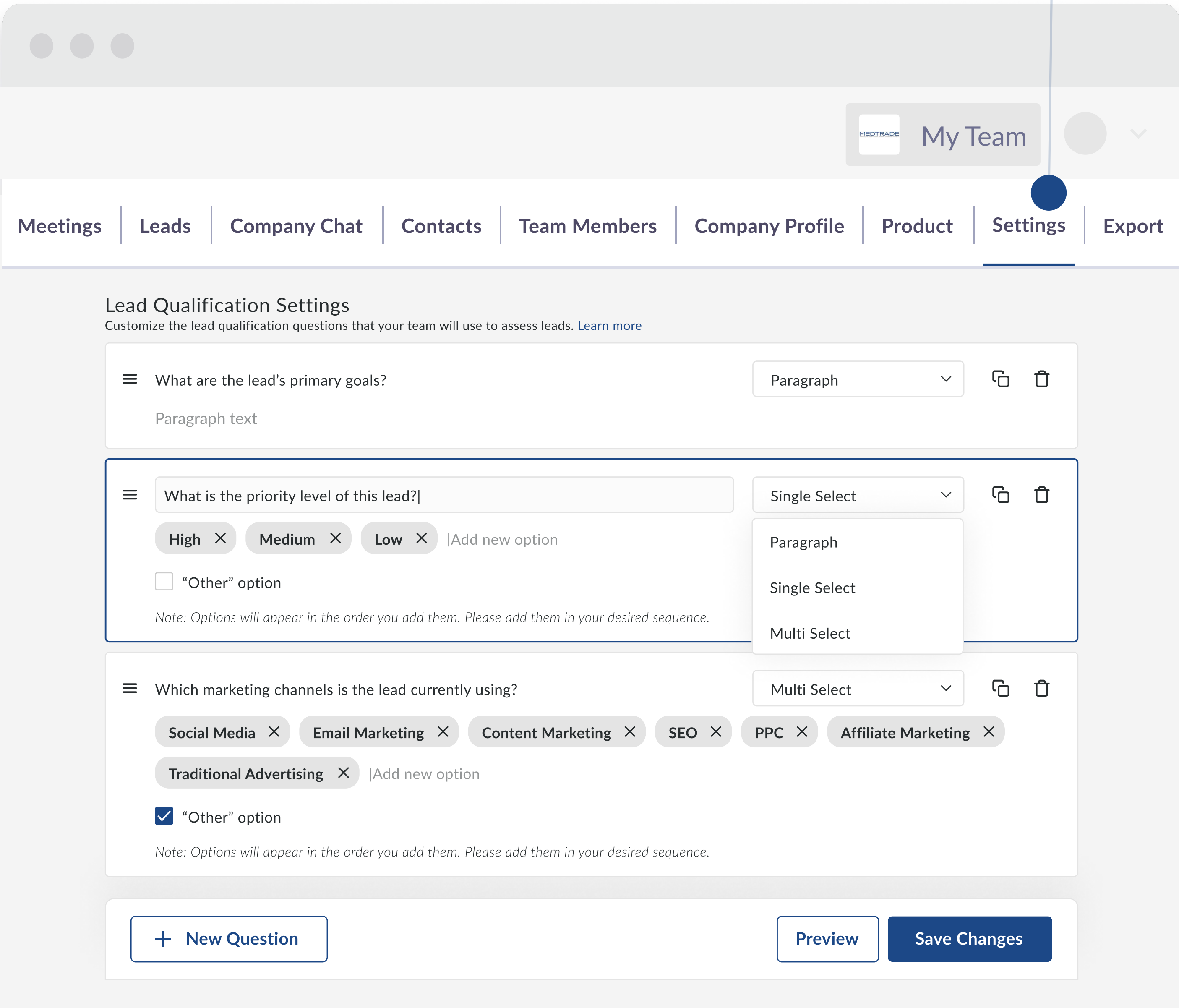
Centralize your team's engagement with event participants to maximize insights and return on your time at Medtrade.



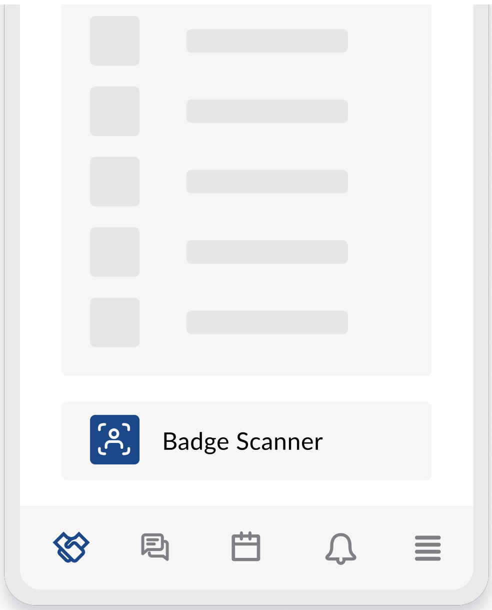
# Lead qualification at Medtrade

## Settings

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner. Lead qualification data is included on My Team exports.

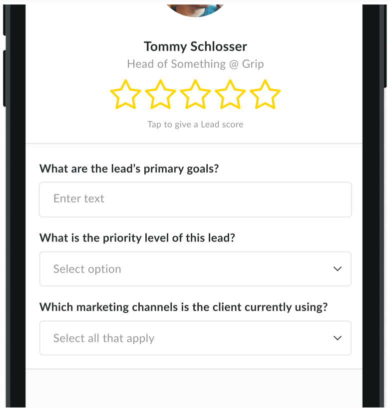


# Badge Scanning at Medtrade




## 1 Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.




## 2 Lead qualification and comments

Qualify leads on-the-spot to capture initial impressions, aiding in future follow-ups. All lead qualification data from badge scanning is included on My Team exports.

## 3 Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

**PRO TIP**

Badge scans will be available on your My Team export by default!

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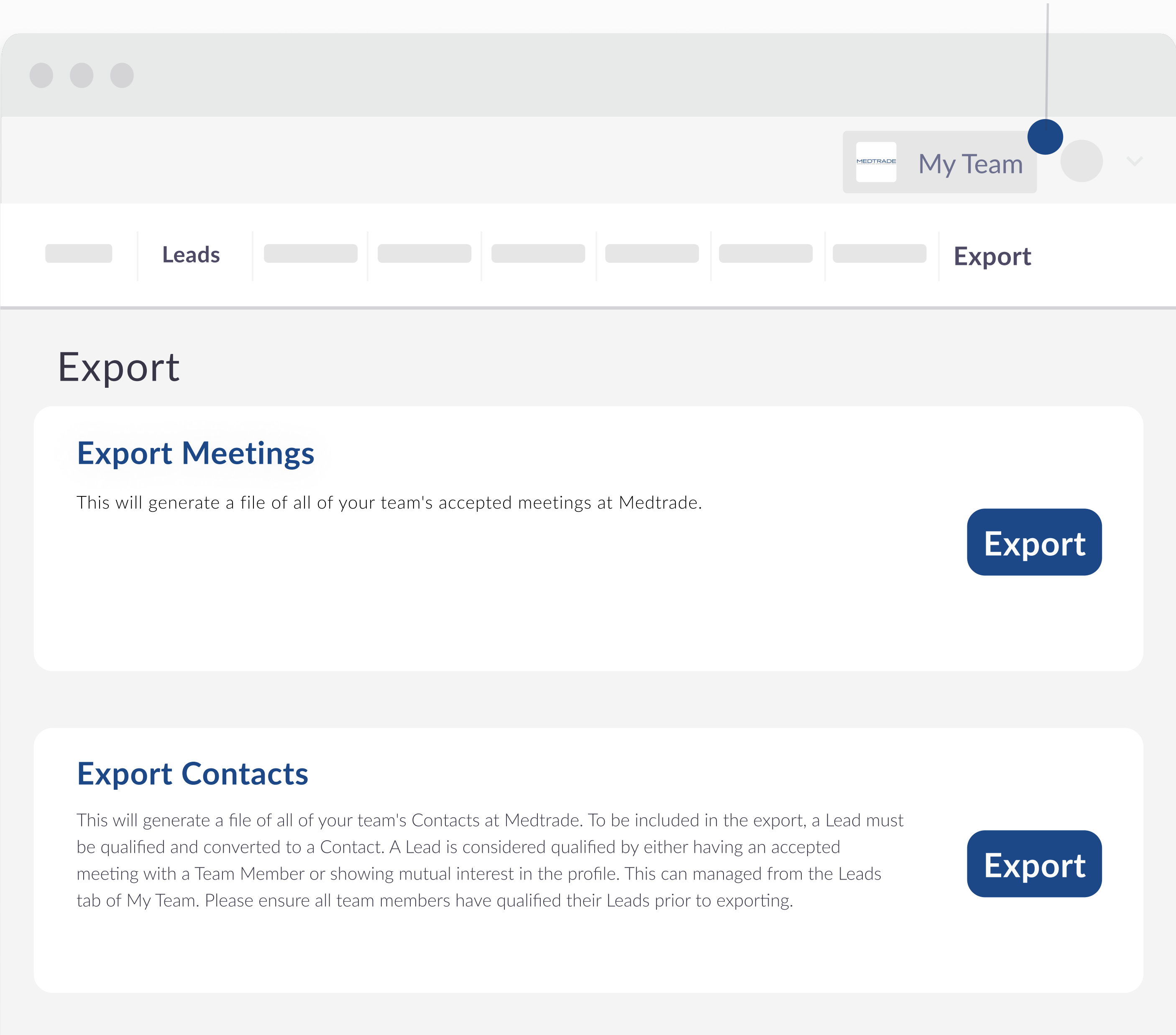
# What to do after Medtrade

## Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.

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