

MEDTRADE

EXPO + CONFERENCE

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New Product Pavilion Awards At Medtrade 2024

DALLAS – Medtrade attendees at the Kay Bailey Hutchison Convention Center in Dallas cast votes for their favorite products in the New Product Pavilion, sponsored by *HomeCare Media*. A close vote on the final day of the show yielded the following results:

Providers' Choice Gold

Jover Walker Cover by Jover

Providers' Choice Silver

Elsa by Celeritas AI

Providers' Choice Bronze

Tranquility® Premium OverNight™ and Premium DayTime™ Underwear by Tranquility Incontinence Products

“The show has been great with a lot of positivity about our product,” said M. Kristen Hyatt (pictured), co-founder, Jover. “We are a first-time exhibitor and this is a brand new product. A distributor told us about Medtrade, and we’re glad we made the trip.”

About Emerald

Emerald’s talented and experienced team grows our customers’ businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emerald.com

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States.

www.medtrade.com

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