

MEDTRADE

EXPO + CONFERENCE

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PHOENIX – Medtrade’s New Product Pavilion Provider’s Choice Bronze award (sponsored by *HomeCare Magazine*) went to sleep tech innovator SleepRes for its new product, Kricket PAP, which uses the newly developed Kairos Positive Airway Pressure (KPAP) to treat obstructive sleep apnea.

The proprietary technology adapts pressure delivery through the breathing cycle, which company officials contend makes it more tolerable for users than traditional CPAP. The Kricket device includes the KPAP algorithm but can also be used in traditional CPAP and automatic PAP therapy modes.

“For the past 20 years, there has been no enhancement to CPAP,” says **Jennifer Altimore**, marketing manager at SleepRes, makers of Kricket powered by KPAP™. “There have only been project upgrades, which actually do nothing for the comfort level of patients.”

Sleep physician William Noah developed the KPAP algorithm. The K stands for Kairos which means *at the right time*. “So we’re delivering pressure at the right time when patients need it,” Altimore adds, “which is at the end of the breath cycle.”

Kricket provides the same therapeutic efficacy as CPAP without sacrificing comfort for patients with obstructive sleep apnea. As “a radically new pressure algorithm that treats OSA as effectively as CPAP while improving patient comfort,” company officials believe the invention could enhance patient adherence to treatment.

Key Kricket Points

- CPAP and Auto CPAP modes are available with KPAP™ integral in both therapy modes.
- 3.5-inch display provides more visibility when adjusting therapy comfort settings.
- K-Delay provides extra comfort to help patients fall asleep on PAP therapy.
- 330 ml capacity clam-style humidifier tank.

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers’ businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emeraldx.com>

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by TSNN, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve. More info about Medtrade can be found at www.medtrade.com

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