

# MEDTRADE

## EXPO + CONFERENCE

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***Heard At Medtrade 2023 In Dallas***

DALLAS – The first Medtrade to ever take place in Dallas concluded last week with solid reviews and a lot of happy exhibitors and attendees. If you couldn't make it to the show last week, check out the reactions below to get an idea of what you missed.

"I am enjoying the education at Medtrade and I'm excited about the exhibit hall. It's difficult to find quality industry-focused education, so Medtrade is the place to be." – **Donna Daugherty**, Lawton Medi-Equip, Lawton, Oklahoma

"This is my first time attending Medtrade. Ty Bello's Sales Bootcamp was really good and opened my eyes to a lot of things. I'm looking forward to the Expo and visiting with Philips, Golden, and Pride." – **Patrick Means**, Midwest Family Health, Phillipsburg, Kansas

"Medtrade has been very good. In Atlanta we saw repeat customers, but this year in Dallas we are making more new contacts. The majority have been serious inquiries. Exhibiting here at Medtrade is helping to get our name out to the dealers. We're planning to be here next year and we have already picked out our booth." – **Tim Barnes**, [Access4U](#), Charlotte, North Carolina

"Medtrade has had good foot traffic and productive discussions. We're seeing a lot of people from Texas, but really they are coming from all over the country and even internationally from Guatemala." – **Rachel Soriano**, [Cardinal Health](#) At Home, Twinsburg, Ohio

"I've been non-stop with customers and also engaging with vendors. Medtrade is a great space to network with existing and prospective customers. I like the centralized location of Dallas, because it's convenient for everyone." – **Zach Zywojtko**, [Vive Health](#), Naples, Florida

"The show has been fantastic. Medtrade in Dallas is definitely stronger in Dallas with much heavier foot traffic. We are getting a lot of attention." – **Darrel Druckman**, [My Crutches](#), Trumbull, Conn.

"Overall it's been a great event for us. We're seeing a good diversity of people from both ends of the country. I think next year this show is going to really blow up." – **Robert Shea**, [Rhythm Healthcare](#), St. Petersburg, Florida

### **About Emerald**

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers' businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emerald.com>

### **About Medtrade**

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. [www.medtrade.com](http://www.medtrade.com)

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