

MEDTRADE

EXPO + CONFERENCE

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Medtrade 2024 – New HME Software Company Signs On To Exhibit

DALLAS – Nymbly Systems recently signed on for Medtrade, scheduled for March 26-28, 2024 at the Kay Bailey Hutchison Convention Center in Dallas.

According to **Chad Feinberg**, chief revenue officer, the first-time exhibitors out of Dublin, Ohio offer a full-suite of business management software that takes care of patient intake, scheduling, billing, reporting, purchasing, and inventory management.

HME-focused software is a competitive field within the halls of Medtrade, but the company's relative youth could provide fresh insights and new ideas. "We are entering the HME market, and as we learn more about the industry and cater our software to the businesses involved, we would love to partner with other companies and customers," says Feinberg. "We are excited to exhibit at Medtrade to continue creating a presence for Nymbly in the HME industry."

According to Feinberg, [Nymbly Systems](#) is 100% cloud-based and HIPAA compliant and can be accessed on any device, from anywhere, at any time. The easy-to-use interface allows providers to spend more time on what matters most—patients.

"We focus on next-level outcomes, customer-first experience, and future-proof technology," Feinberg adds. "We have an industry leading NPS score that is greater than 70 across the board, which is a testament to not only our team, but to our loyal users. At Nymbly, we listen to customer feedback and create new features monthly to help improve our software, and their businesses.

"In-person trade shows such as Medtrade allow us to meet potential partners, customers, and competitors," Feinberg continues, "and to learn more about what is going on in the industry. We look forward to meeting with Medtrade attendees next year in Dallas."

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers' businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emerald.com>

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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