

MEDTRADE

EXPO + CONFERENCE

FOR IMMEDIATE RELEASE – December 20, 2023

SmartSaver Registration Rates For Medtrade 2024 Are In Effect

DALLAS – Ultra low *SmartSaver* registration rates for Medtrade 2024 are now in effect.

With *SmartSaver* Rates:

- an *Expo* pass is \$30 (available through 1/22/24); and
- a *Conference* pass is \$125 (available through 1/22/24).

“A Conference pass provides access to all educational sessions, the Expo floor, and the Consultant Cocktail Hour,” says **Kerry Tyler**, associate show director, Medtrade. “At \$125, it’s an incredible deal. Whether you want the Expo pass or the Conference pass, now is the time to take advantage.”

SmartSaver Rates are in effect through Monday, Jan. 22, 2024. Medtrade 2024 is scheduled for March 26-28, 2024 at the Kay Bailey Hutchison Convention Center in Dallas. “Exhibitor sign-ups are strong and we anticipate a vibrant show in 2024,” Tyler adds. “We believe Medtrade is the perfect place to jump start the new year.”

To Register for Medtrade 2024, [CLICK HERE](#).

Copy and Paste: <https://registration.experientevent.com/ShowMTH241/?flow=ATTENDEE>

About Emerald

Emerald’s talented and experienced team grows our customers’ businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emerald.com

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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