

MEDTRADE

EXPO + CONFERENCE

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Tech Talks Are Heating Up With A Dozen Companies Signed Up

DALLAS – Medtrade attendees looking for technology solutions will again have the option to hear *Tech Talks* on the Expo Floor. When Medtrade convenes Feb. 18-20, 2025 at the Kay Bailey Hutchison Convention Center in Dallas, Tech Talks will feature 30-minute live interactive presentations (with many new companies signed up) to provide attendees with a comprehensive overview of various tech solutions. See chart below for full list of companies.

As of late December, a dozen companies have signed on, with [Atlas](#) being the latest. “These presentations are outside of the educational session tracks,” explains **Chris Kinard**, chief operations officer, Valere Health (exclusive sponsor of *Tech Talks*). “We were once again able to carve out space on the Expo floor with seating for about 50 people. We are going through the list of exhibitors and extending invitations for technology vendors to come and participate.”

Schedule of events:

Wednesday, February 19	Presenting Company
9:30am-10:00am	Deroyal Industries
10:15am-10:45am	Tennr
11:00am-11:30pm	Parachute
11:45am-12:15pm	Notable
12:30pm-1:00pm	Atlas
1:15pm-1:45pm	Celeritas
2:00pm-2:30pm	Brightree
2:45pm-3:15pm	Mask Fit AR
3:30pm-4:00pm	Valere Health
Thursday, February 20	
10:30am-11:00am	Boostingo
11:15 am-11:45 am	Synthpop
12:00pm-12:30pm	Abbott Diabetes Care
12:45pm-1:15	
1:30pm-2:00pm	

In addition to educating attendees, the goal is to drive traffic back to the exhibitor’s booth where additional conversations can take place. “Any attendee is welcome to sit down and have a listen,” Kinard adds. “Valere Health is sponsoring the event. For our part, we are bringing to the industry its first connectivity platform. It is designed to promote interoperability across technology platforms. We hope to bring technology companies together on the stage, give them a platform, and help to stimulate interest.”

Limited additional slots are available. Interested exhibitors may contact Erin Falter at erin.falter@emeraldx.com

“Tech Talks is very tech-centric,” Kinard adds, “and that can be a product or a service. We are looking for innovative technology solutions for the industry and keeping our search to those companies. We’ll have signage that guides people to the exact location on the show floor.”

About Emerald

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emerald.com

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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