

## FOR IMMEDIATE RELEASE – *Feb. 24, 2025* New Product Pavilion Awards Shine At Medtrade

DALLAS – Medtrade attendees at the Kay Bailey Hutchison Convention Center in Dallas cast votes for their favorite products in the *New Product Pavilion Provider's Choice* Awards, sponsored by *HomeCare Media*.

A competitive vote on day three yielded three deserving winners.

• The Provider's Choice Gold went to the Motif Aura Glow Wearable Breast Pump from Motif Medical.

• The Wrappon from Wrappon USA earned the Provider's Choice Silver. The Wrappon is a portable dry toilet that wraps and seals waste in plastic.

• The Provider's Choice Bronze went to The Dashmoto®, a three-wheeled seated power scooter made by dash 3.



## About Emerald

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emeraldx.com

## About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. <u>www.medtrade.com</u>

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