

MEDTRADE

EXPO + CONFERENCE

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First-Time Exhibitor Bringing Mobile Medical Units

LAS VEGAS – Vanna Medical Vans of West Fargo, N.D. recently joined a growing list of first-time exhibitors aiming to test the HME waters at Medtrade.

With a booth large enough to show off its mobile medical unit (MMU) van, **Ben Gleason**, co-founder and CEO will be at Medtrade to discuss possibilities with HME providers.

Vanna began as a manufacturer of camper vans, designed to be fully off-grid and operational in all four seasons. “We were approached by medical clinics wanting medical vans, so we built a medical van for a client in Northern Minnesota,” Gleason said. “After that we had more requests. We decided to actually engineer a product as a mobile medical unit (MMU), with the same values of wanting to build the most high quality, durable, and four-season van.

“We used what we learned with camper vans to build in durability and quality components, and then designed our product, the MMU,” Gleason continued. “The Vanna MMU is our doctor’s office on wheels, which is the product that brings us to Medtrade. MMU is our branded product name.”

Early Registration Rates for Medtrade are in effect through Wednesday, Feb. 7. Medtrade 2024 is scheduled for March 26-28, 2024 at the Kay Bailey Hutchison Convention Center in Dallas.

“Exhibitor sign-ups are strong and we anticipate a vibrant show,” said Kerry Tyler, associate show director. “Medtrade is the perfect place to jump start the new year.”

To Register for Medtrade 2024, [CLICK HERE](#).

Copy and Paste: <https://registration.experientevent.com/ShowMTH241/?flow=ATTENDEE>

About Emerald

Emerald’s talented and experienced team grows our customers’ businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emeraldx.com

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world.

Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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