

MEDTRADE

EXPO + CONFERENCE

FOR IMMEDIATE RELEASE – July 13, 2023

Medtrade 2024 – Call For Speakers

DALLAS – Medtrade 2024 is scheduled for March 26-28 at the Kay Bailey Hutchison Convention Center in Dallas, but the selection process for speakers has already begun.

In collaboration with the show's Educational Advisory Board (EAB), Medtrade organizers have developed a new format for educational programs covering a wide range of topics—from innovations to leadership to daily operations for HME providers, complex rehabilitation professionals, and manufacturer partners.

Prospective Medtrade presenters should review session titles and descriptions that the Medtrade EAB has created. Find a topic that piques interest and aligns with your specific expertise.

Prospective speakers should keep in mind that the Call For Speakers is not a call to propose a program. Instead, EAB members are looking for speakers to present the specific breakout programs that are already listed in the lineup.

The deadline to express interest in presenting during the 2024 Medtrade is Monday, Aug. 28. Those who wish to speak are advised to review key topics and descriptions to get started.

“The strength of Medtrade has always been in the quality of our education and we hope you will be a part of that this year,” says Kerry Tyler, associate show director. “We are planning the best Medtrade ever and we look forward to seeing you this March in Dallas.”

For more *Call For Speaker* details, click the link below.

https://medtrade.com/call-for-speakers/?utm_source=email&utm_medium=mc&utm_campaign=436130

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers' businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit

<http://www.emeraldx.com>

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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