

# MEDTRADE

## EXPO + CONFERENCE

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### **Medtrade Exhibitor CAIRE Expands Customer Service Support Network**

BALL GROUND, GA — Medtrade exhibitor CAIRE is expanding its Authorized Service Center network with the addition of Quality Biomedical, a nationwide provider of fleet management services and respiratory equipment maintenance and repair.

Through this new agreement, the Boulder, Colo-based company will support CAIRE customers with in-warranty and out-of-warranty repairs, which are critical to support the needs of HME providers and other major healthcare institutions, including hospitals, skilled nursing facilities, long-term acute care, and other providers across the country.

In addition to stationary and portable oxygen concentrators, Quality Biomedical repairs continuous positive airway pressure (CPAP) and bilevel positive airway pressure (BiPAP) devices, ventilators, and more.

Founded in 2004, Quality Biomedical has grown to a nationwide footprint of eight locations including: headquarters in Boulder; Allentown, PA; Cartersville, GA; Dallas, TX; Fresno, CA; Fort Wayne, IN; Maryland Heights, MO; and Pinellas Park, FL.

“We never forget there is a patient behind every piece of equipment. This is at the core of our values at Quality Biomedical,” said Jim Worrell, Quality Biomedical chief commercial officer. “We leverage our national footprint and advanced technology infrastructure to work more efficiently than the competition and create operational efficiency and reduced costs for our customers. It also helps us achieve a fast turnaround of customer’s equipment so they can focus on what matters — patient care and service.”

Quality Biomedical runs 26 trucks serving 45 states with free pick-up and delivery. Customers who wish to ship defective equipment directly to any of the eight Quality Biomedical service centers should contact them directly to discuss the details of this option.

#### **About Emerald**

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers’ businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emerald.com>

#### **About Medtrade**

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. [www.medtrade.com](http://www.medtrade.com)

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