



Conference: Nov 2-4 | Expo: Nov 3-4, 2020
Georgia World Congress Center • Atlanta, GA

FOR IMMEDIATE RELEASE – June 26, 2020

Registration is Open for the Nov. 2-4, 2020 Medtrade in Atlanta
SmartSaver rates are in effect.

ATLANTA – With Medtrade scheduled for Nov. 2-4, 2020 in Atlanta, familiar *SmartSaver* rates are now in effect. *SmartSaver* rates* are the absolute lowest rates attendees can get.

Under *SmartSaver* Rates, an Expo Pass costs just \$30. An Expo Pass provides access to the show floor at the Georgia World Congress Center where hundreds of exhibitors are signed up to display their wares. A Conference Pass under *SmartSaver* rates is just \$119, a massive savings over future/day-of-the-show rates.

“In recognition of an undeniably tough first six months to start off 2020, the *SmartSaver* rate window is longer this year with rates good through Aug. 14,” says **Mark Lind**, show director, Medtrade. “We’ve done a lot of virtual communicating over the last few months, and it’s still our hope that a safe Medtrade will be the perfect place to recharge your knowledge and find the products that will propel your business.”

FYI: A Conference Pass includes admittance to the Expo/show floor.

Go to www.medtrade.com/register to register for Medtrade.

Copy and paste: <https://registration.experientevent.com/ShowMTH201/?flow=attendee>

** Offer valid for qualified attendee-type companies only, not for exhibiting-type companies who sell their products/services to Medtrade attendees (NONEX – view full NONEX policy [here](#)).*

About Medtrade West and Medtrade

Medtrade West and Medtrade are the two largest home medical equipment trade events in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the shows gather hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade West and Medtrade are owned by Emerald, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by TSNN, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve. More info about Medtrade West and Medtrade can be found at www.medtrade.com

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers’ businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emerald.com>

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