

FOR IMMEDIATE RELEASE – June 28, 2022

ResMed Signs On For Medtrade East 2022 In Atlanta

SAN DIEGO - San Diego-based ResMed recently joined the exhibitor list for Medtrade East, scheduled for Oct. 24-26, 2022 at the Georgia World Congress Center in Atlanta. ResMed manufactures cloud-connected medical devices for people with sleep apnea, COPD, and other chronic diseases. "ResMed is extremely familiar to our attendees and we are pleased to welcome them back to Medtrade East," says **York Schwab**, show director. "It will be the last Medtrade East for the foreseeable future as we go to Dallas in 2023 and transition to one show per year."

"Anytime we get a chance to spend time with our HME partners at an important industry event, it is a valuable opportunity for us," says **Bill Shoop**, vice president, North America Sales, ResMed. "With the challenges our industry is facing right now, it's more important than ever to understand how we can best serve our HME partners and collaborate on innovative ways to help ensure patients get the therapy they need."

Shoop is seeking to strike a balance between face-to-face and virtual events, with the goal of delivering the most value to customers and patients. Meanwhile at Medtrade East, he says, "ResMed will feature our broad portfolio of digital health technologies, masks, and devices designed to deliver value to our HME customers and their patients."

Registration is open for Medtrade East, scheduled for Oct 24-26 at the Georgia World Congress Center in Atlanta. *SmartSaver* rates are now in effect and are the absolute lowest rates available (\$125 for a Conference Pass and \$30 for an Expo Pass). A Conference Pass includes full access to the Expo floor. SmartSaver rates are in effect through July 1.

CLICK HERE to register for Medtrade East with SmartSaver Rates, the lowest possible rates.
Copy and Paste: <https://bit.ly/3QDIBgb>

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers' businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emerald.com>

About Medtrade West and Medtrade

Medtrade West and Medtrade are the two largest home medical equipment trade events in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the shows gather hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade West and Medtrade are owned by Emerald, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by TSNN, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve. More info about Medtrade West and Medtrade can be found at www.medtrade.com

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