

MEDTRADE

EXPO + CONFERENCE

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New Product Pavilion Bronze Award Winner — A Closer Look

DALLAS – Last month at Medtrade, attendees at the Kay Bailey Hutchison Convention Center cast votes for their favorite products in the New Product Pavilion Provider's Choice Awards, sponsored by *HomeCare Media*. Provider's Choice Bronze went to the dash 3 from dashmoto®.

"While the expo centers around medical products, the dash 3 bridges the gap between medical and lifestyle unlike any other mobility device," said **Jett Ng** who heads PR for dashmoto. "It can be used by able-bodied and mobility-impaired individuals alike to provide a better quality of life. It isn't made to look like a mobility device, which takes the stigma away from a person's disability and puts all of the focus on the enjoyment of the ride itself."

Attendees responded well to the sleek design, the carbon fiber frame, and performance capabilities. *Medtrade Monday* sat down with Ng to learn more about the dash 3.

Medtrade Monday: How did you describe the dash 3 to Medtrade attendees?

Ng: The dash 3 is designed for dignified mobility. Every detail of its design was carefully crafted to empower people to make the most of their mobility journey. We chose carbon fiber for the frame to keep it incredibly strong, yet lightweight, making the heaviest piece just 26 pounds. Lifting it into a car, upstairs, or onto a curb feels effortless. And once it's on the road, the 500-watt motor unleashes a new sense of freedom, reaching up to 18 mph.

Medtrade Monday: What is the "origin story" of the award-winning product?

Ng: For founder Kim Ng, motorcycles were a way of life, but in a single moment, a spinal cord injury changed everything, forcing him into a world where speed and independence felt out of reach. Kim searched for a mobility solution that could match the way he wanted to move through life, but nothing he found lived up to the level of excitement and empowerment he had come to know through his motorcycles. So, he set out to create it for himself. After many years of relentless design, engineering, and refinement, the dash 3 was born—a mobility scooter that doesn't just restore movement, but redefines it.

About Emerald

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emeraldx.com

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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