

# MEDTRADE

## EXPO + CONFERENCE

**FOR IMMEDIATE RELEASE – March 9, 2026**

### ***New Product Pavilion Providers' Choice Awards – Medtrade 2026***

PHOENIX – Medtrade attendees cast their votes for the New Product Pavilion Providers' Choice awards (sponsored by HomeCare Magazine) throughout the show.

Organizers tallied the votes on the final day in Phoenix last week where Medtrade exhibitor Rehasense earned the **Provider's Choice Gold award** for its [PAWS Power Assist](#), a line of motorized add-ons for manual wheelchairs.

Attendees voted on the eco assist (photo available upon request), a small travel version of PAWS Power Assist that clamps onto the front wheel of any chair to give users a break while traveling around town. It has a manufacturer's suggested retail price (MSRP) of \$3,800 and some of the larger units can accommodate rougher roads and accelerate past 20 mph.

**The Provider's Choice Silver award** went to the UpRiser, a streamlined electric toilet assist that slides over any porcelain toilet bowl and allows for easy installation. UpRiser is made by [Vital Fjord](#) in The Netherlands.

**The Provider's Choice Bronze award** went to sleep tech innovator SleepRes for its new product, [Kricket PAP](#), which uses the newly developed Kairos Positive Airway Pressure (KPAP) to treat obstructive sleep apnea.

#### **About Emerald**

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers' businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emeraldx.com>

#### **About Medtrade**

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by TSNN, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve. More info about Medtrade can be found at [www.medtrade.com](http://www.medtrade.com)

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