

MEDTRADE

EXPO + CONFERENCE

FOR IMMEDIATE RELEASE – November 28, 2023

Insider Registration Rates For Medtrade 2024 Open On Monday, Dec. 4

DALLAS – Ultra low registration rates for Medtrade 2024 just got a little lower. The new category is called *Insider* and it's an even better deal than coveted *SmartSaver* rates.

With *Insider* Rates:

- an *Expo* pass is \$20 (available through Dec. 12); and
- a *Conference* pass is \$100 (available through Dec. 12).

“A Conference pass provides access to all educational sessions, the Expo floor, and the Consultant Cocktail Hour,” says **Kerry Tyler**, associate show director, Medtrade. “At \$100, it's an incredible deal, but the time is highly limited. Whether you want the Expo pass or the Conference pass, now is the time to take advantage.”

Again, Insider Rates are in effect through Tuesday, Dec. 12. After that, extremely low SmartSaver rates will be in effect from 12/13/23 – 1/22/24. Medtrade 2024 is scheduled for March 26-28, 2024 at the Kay Bailey Hutchison Convention Center in Dallas. “Exhibitor sign-ups are strong and we anticipate a vibrant show in 2024,” Tyler adds. “We believe Medtrade is the perfect place to jump start the new year.”

To Register for Medtrade 2024, [CLICK HERE](#).

Copy and Paste: <https://registration.experientevent.com/ShowMTH241/?flow=ATTENDEE>

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers' businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emeraldx.com>

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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