

MEDTRADE

EXPO + CONFERENCE

FOR IMMEDIATE RELEASE – Nov. 8, 2024

Golden Technologies Eyes Medtrade For 40th Anniversary Celebration

OLD FORGE, PA – Golden Technologies is a familiar presence at Medtrade, and the Pennsylvania-based juggernaut is planning once again to show off its made-in-the-USA products at the nation's largest HME-focused trade show, scheduled for Feb 18-20, 2025 at the Kay Bailey Hutchison Convention Center in Dallas.

“Golden will be celebrating our 40th anniversary at this next Medtrade in Dallas,” says **C.J. Copley**, executive vice president, Sales & Marketing, Golden Technologies, “so participants should be expecting something very special on the show floor.”

Golden's lift chairs are always a hit among attendees, mostly due to performance and profit potential. “Golden power lift recliners offer the best quality and are backed by the best warranty,” Copley says. “They are packed with the most innovation, offering retailers the highest margins and best-selling lines in the industry.”

One of the latest offerings that Medtrade attendees will be able to see is the PR511 Cloud Plus 4 Zone Power lift and recliner chair (pictured). The chair features the Nirvana Swedish massage system that offers treatments for both the lower and upper body, plus infrared heat in what Copley calls the next level of wellness seating.

“This recliner offers four motors, feet, back, power headrest, and power lumbar,” he explains. “It also offers storage in both arms, a wireless cell phone holder, a USB port, a butler side table, and a reading light all standard. The Cloud Plus also has optional accessories including a smart device holder, stem glass holder, diffuser, Bluetooth speaker, and more. Thanks to increased production capacity, we have many in stock and only four-week lead times for custom orders.”

About Emerald

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emerald.com

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

CONTACT: Greg Thompson
Medtrade Media Relations;
(970) 227-1002; greg.thompson91@yahoo.com