

MEDTRADE

EXPO + CONFERENCE

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Exhibitor Signups – Blue Chip Medical And More

DALLAS – Renewals, win-backs, and new signups for Medtrade continue to pile up. With the show set for March 26-28, 2024 at the Kay Bailey Hutchison Convention Center in Dallas, the following companies are the most recent signups.

From North America:

- Blue Chip Medical;
- Beyond HME;
- ProLine Medical; and
- Comfygo.

From Taiwan and China:

- Nanjing CareMoving Rehabilitation Equipment Co., Ltd.
- Foshan Hongfeng Co., Ltd.
- Grand Healthcare Co., Ltd.
- Shanghai Berry Electronics Tech Co., Ltd
- Tianjin Promoting Medical Technology Co., Ltd.
- Guangdong Horigen Mother & Baby Products Co., Ltd.
- Shenzhen AOJ Medical Technology Co., Ltd.
- PPM Fulfillment
- Huangshan Jinfu Medical Equipment Co., Ltd
- Home Medical Products Inc.
- Shenzhen Aeon Technology Co., Ltd.
- Huizhou Foryou Medical Devices Co., Ltd.
- Paubox

Veteran Medtrade attendees know Blue Chip Medical from the top of the North American list. The Suffern, N.Y.-based company offers therapeutic mattresses, overlays, and wheelchair seating and positioning cushions for the prevention and treatment of pressure sores.

As president and owner of the 27-year-old company, **Ron Resnick** has long been a supporter of Medtrade, all the while stressing the role of quality in the creation of his products. As for competing with inexpensive products, Resnick is unequivocal. “I don’t even try,” he says. “Blue Chip is in the ‘it’s-gotta-work’ business. I’m not in the price business. Price business is for all the other guys—the importers and Internet resellers.”

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers’ businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emeraldx.com>

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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