

FOR IMMEDIATE RELEASE – October 27, 2022

Medtrade East 2022 New Product Pavilion Providers' Choice Awards

ATLANTA – Medtrade East wrapped up earlier this week with attendees placing their votes on their favorite entrants in the New Product Pavilion. In a close vote, The New Product Pavilion Providers' Choice Awards, sponsored by *HomeCare Media*, yielded the following winners.

- Blonor Products LLC nabbed the Gold Award for its PottyCap (portable urinal for women). www.pottycap.com
- The Silver Award went to the Motif Aura (breast pump) from Motif Medical. www.motifmedical.com
- The SitnStand standing-assistance system for wheelchairs from Life Assistant Ltd. earned the Bronze Award. www.sitnstand.com

All products were featured in the New Product Pavilion at Medtrade East 2022 at the Georgia World Congress Center in Atlanta. Attendees voted on their favorite products.

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers' businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emeraldx.com>

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by TSNN, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve. More info about Medtrade can be found at www.medtrade.com

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