

MEDTRADE

EXPO + CONFERENCE

FOR IMMEDIATE RELEASE – Oct. 7, 2024

***Insider* Registration Rates For Medtrade 2025 Open On Monday, October 7**

DALLAS – The lowest registration rates for Medtrade 2025 are now in effect. The category is called *Insider* and it's the best available deal for those who wish to attend the nation's largest HME-focused trade show.

With *Insider* Rates:

- an *Expo* pass is \$49 (available through Oct. 26); and
- a *Conference* pass is \$199 (available through Oct. 26).

“A *Conference* pass provides access to all educational sessions, the Expo floor, and the Consultant Cocktail Hour,” says **Kerry Tyler**, associate show director, Medtrade. “At \$199, it's an excellent deal, but the time is highly limited. Whether you want the Expo pass or the *Conference* pass, now is the time to take advantage.”

Again, *Insider* Rates are in effect through Saturday, Oct. 26. After that, extremely low *SmartSaver* rates will be in effect from 10/27/24 – 11/16/24. Medtrade 2025 is scheduled for February 18-20 at the Kay Bailey Hutchison Convention Center in Dallas, Texas. “Exhibitor sign-ups are strong and we anticipate a vibrant show in 2025,” Tyler adds. “February is the ideal time to jump start the new year, and Medtrade is the perfect place to get inspired.”

To Register for Medtrade 2025, [CLICK HERE](#).

Copy and Paste: <https://registration.experientevent.com/ShowMTH251/?flow=ATTENDEE>

About Emerald

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: www.emeraldix.com

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States. www.medtrade.com

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