

FOR IMMEDIATE RELEASE – September 8, 2022

Medtrade 2023: Call For Presentations

DALLAS – The much-anticipated Medtrade 2023 is on the calendar for March 28-30 in Dallas, Tex. In collaboration with the Educational Advisory Board (EAB), the official *Call For Speakers* is in effect—complete with a new format for educational programs covering a wide range of topics.

Elements of the new format:

- Content categories and topics have been pre-selected by the EAB.
- Topics include a description and overarching objective to be used as a guide for presentations.
- Speakers with expertise in these topics may submit learning objectives.
- Presentations must adhere to the essential description and learning objectives.

The deadline to express interest in presenting during the 2023 Medtrade Conference is **Monday, October 17**. Prospective speakers are encouraged to review key topics and descriptions to get started. Learn more by clicking **HERE**. Copy and Paste: <https://bit.ly/3d83z6N>

Medtrade 2023 will take place at the Kay Bailey Hutchison Convention Center in the Convention Center District in downtown Dallas. “Switching to one show per year was motivated by feedback from attendees and exhibitors,” says York Schwab, show director, Medtrade. “Moving the show to Dallas is part of the same equation. Dallas is centrally located with reasonably-priced lodging, exhibitor-friendly rules, first-rate transportation, great restaurants, and lots of non-stop flights arriving from countless cities.”

The 2023 show will simply be called “Medtrade” and will not include additional modifiers that deal with regions or seasons. According to Schwab, the three-day show is designed to pack a lot of information and products into a cozy timeframe. “Time is money and we believe three days offer tremendous value for people who are looking to get out of the office, but not for *too* long,” he says. “The main takeaway is that the majority of attendees and exhibitors wanted one central show as a rallying point for the industry. They wanted it in Dallas and they wanted it in the spring to properly launch the new year. We listened, and we are looking forward to a new era in 2023.”

About Emerald

Emerald is a leader in building dynamic, market-driven business-to-business platforms that integrate live events with a broad array of industry insights, digital tools, and data-focused solutions to create uniquely rich experiences. As true partners, we at Emerald strive to build our customers’ businesses by creating opportunities that inspire, amaze, and deliver breakthrough results. With over 140 events each year, our teams are creators and connectors who are thoroughly immersed in the industries we serve and committed to supporting the communities in which we operate. For more information, please visit <http://www.emeraldx.com>

About Medtrade

Medtrade is the largest home medical equipment trade event in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the show gathers hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade is owned by Emerald, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by TSNN, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve. More info about Medtrade can be found at www.medtrade.com

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